# SPONSORSHIP DETAILS

## **Expected Gathering and Outcome:**

The conference UPCON 2019 expects a gathering of around 200 dignitaries in total. This will include academicians from Indian Institute of Technology (IITs), Aligarh Muslim University (AMU) and other technical Universities across the nation. Government officials and other corporate professionals from all across the country are expected. So, it will be a golden platform to showcase your business/ product/ services and shape the conference for our mutual benefits.

# **DIAMOND SUPPORTER (Rs. 3 LAKHS):**

- o The supporter organization will get complimentary registration for 4 delegates.
- An eminent person from your organization will be invited as "Industry Interaction and Exhibit" Chair.
- o The home page of UPCON 2019 will display the company logo along with the hyperlink to the company's website.
- Company logo on the banner of UPCON 2019.
- Exhibition space (4m x 3 m with 6 chairs).
- o Slide display of the company's name and logo at the start of each session.
- o Banner display at the prominent locations.
- o 15-minute presentation slot before one of the technical sessions
- Invitation to registered delegates for conference dinner and "Industry Interaction and Exhibit" Chair from your organization
- Logo in the conference proceedings.

#### **GOLD SUPPORTER (Rs. 2 LAKHS):**

- o The supporter organization will get complimentary registration for 2 delegates.
- o An eminent person from your organization will be invited as "Industry Interaction and Exhibit" Chair.
- The home page of UPCON 2019 will display the company logo along with a hyperlink to the company's website.
- o Company logo on the banner of UPCON 2019.
- Exhibition space (4m x 3 m with 6 chairs).
- o Banner display at a prominent location.
- Logo in the conference proceedings.
- o Invitation to registered delegates for conference dinner and "Industry Interaction and Exhibit" Chair from your organization.

#### SILVER SUPPORTER (Rs. 1 LAKHS):

- The supporter organization will get complimentary registration for 1delegate (OR) An eminent person from your organization will be invited as "Industry Interaction and Exhibit" Chair.
- The home page of UPCON 2019 will display the company logo along with a hyperlink to the company's website.
- o Company logo on the banner of UPCON 2019.
- Exhibition space (3m x 3 m with 4 chairs).
- Banner display at a prominent location.
- Logo in the conference proceedings.
- o Invitation to registered delegates for conference dinner and "Industry Interaction and Exhibit" Chair from your organization

## PLEASE CONTACT CONVENER, UPCON 2019 FOR FURTHER DETAILS

## **Sponsorship Rates**

Particulars	Amt. in Rs.	Remarks
Diamond sponsor	3,00,000	
Gold Sponsor	2,00,000	
Silver sponsor	1,00,000	
Technical Session Sponsorship	30,000	(per session)
Banquet dinner	1,00,000	(per day)
Delegate Kit	1,00,000	
Lunch	1,00,000	(Per Day)
High Tea	40,000	(Per Day)
Stall (3*3)	20,000	
Stall (3*2)	10,000	

#### **Advertisement in Souvenir**

Back	Rs.15,000
Inside front cover	Rs.10,000
Inside back cover	Rs.10,000
Full page	Rs.7,500
Half page	Rs.4,000
Classified	Rs.1,500

## Banner(each)

Prime location	Rs.10,000	
Other locations	Rs.,5000	

#### **Mode of Payment:**

Industries willing to support may send their financial support to Name of bank Account: **CONFERENCE CHAIR UPCON 2019** 

Account Number: **5247101007833** 

Branch Name: AMU ADMINISTRATIVE BLOCKS

Bank Address: CANARA BANK, AMU ADMINISTRATIVE BLOCKS, LAL DIGGI, ALIGARH 202001 U.P.

IFSC Code: CNRB0005247, MICR Code: 202015013

We are expecting account payee DD to be send to the undersigned. Those who prefer online transaction are expected to send an email to <a href="mailto:upcon2019@zhcet.ac.in">upcon2019@zhcet.ac.in</a> the amount transferred and the name of company / individual with proof of online transaction generated at bank portal.

## **Contact Details:**

Conference Chair: Dr. Mohd. Rihan, Department of Electrical Engineering, ZHCET, AMU, Aligarh

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